

Submitted by: Chair of the Assembly at the
Request of the Mayor

Prepared by: Mayor's Office

For reading: May 20, 2008

CLERK'S OFFICE

APPROVED

Date: 6-24-08

ANCHORAGE, ALASKA

AR No. 2008-104

**A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY AND
MAYOR MARK BEGICH TO NAME THE CONOCOPHILLIPS STADIUM AND
FIELD AT KINCAID PARK**

WHEREAS, Anchorage Municipal Code (AMC) 3.97 governs a means of naming municipally owned buildings as well as other facilities and public places; and

WHEREAS, Kincaid Park is a beloved municipal park that is currently home to world class winter recreation opportunities; and

WHEREAS, the Kincaid Project Group is undertaking a \$10 million project to improve winter recreation and construct competitive sports facilities for the summer season; and

WHEREAS, these improvements are consistent with the 1983 Kincaid Park Master Plan and the Parks and Recreation Commission passed a resolution at its September 2006 meeting endorsing the project conditioned on a number of project standards; and

WHEREAS, with AM 128-2008 Mayor Mark Begich and Assembly Chair Dan Coffey appointed a four person naming committee consisting of Dwayne Adams, James Burkholder, Richard Owens, and Devery Prince to consider naming a proposed artificial turf soccer field and stadium in honor of ConocoPhillips, a significant donor to the project; and

WHEREAS, the naming committee met on April 14, 2008 and after discussing the matter recommended naming the proposed artificial turf soccer field and stadium in honor of ConocoPhillips as outlined in their attached letter of recommendation; and

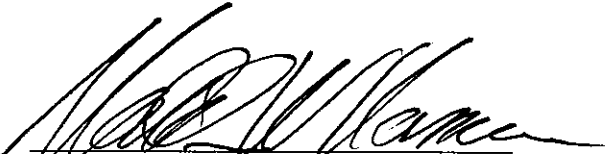
WHEREAS, ConocoPhillips has donated over \$500,000 to the Kincaid Project Group improvements and the proposed name is consistent with the policy and criteria in AMC 3.97, particularly by recognizing an organization that has "made a substantial donation to the acquisition or development of the property."

NOW THEREFORE, the Anchorage Assembly resolves:

Section 1. That the proposed artificial turf field and soccer stadium at Kincaid Park be named: "The ConocoPhillips Stadium and Field."

Section 2. That this resolution shall take effect immediately upon passage and approval by the Anchorage Assembly.

1 PASSED AND APPROVED by the Anchorage Municipal Assembly this
2 24th day of June, 2008.
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Chair

9 ATTEST:

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13 Municipal Clerk
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Municipality of Anchorage

P.O. Box 196650 • Anchorage, Alaska 99519-6650 • Telephone: (907) 343-4431 • Fax: (907) 343-4499 <http://www.muni.org>

Mayor Mark Begich

April 21, 2008

The Honorable Mark Begich
Mr. Matt Claman, Assembly Chair
Municipality of Anchorage
P.O. Box 196650
Anchorage, AK 99519

Dear Mayor Begich and Chair Claman:

In accordance with Anchorage Municipal Code (AMC) 3.97, Mayor Begich and former Assembly Chair Dan Coffey appointed a naming panel consisting of Dwayne Adams, Jim Burkholder, Rich Owens, and me to consider naming an artificial turf stadium to be constructed at the site of the former biathlon stadium at Kincaid Park.

The committee met in a publicly noticed meeting beginning at 6 p.m. in the Mayor's Conference Room in City Hall on Monday, April 14th. We were joined by a representative of the Kincaid Project Group board, Assembly counsel Julia Tucker, and Michael Johnson from the Mayor's Office. No other members of the public attended. We concluded that meeting with a unanimous recommendation of naming the soccer stadium and artificial turf field as "The ConocoPhillips Stadium and Field" at Kincaid Park. This consensus is the result of two and a half hours' worth of discussion on the project, the Parks and Recreation Commission resolution and the policy and criteria in municipal code.

This naming proposal meets the criteria in municipal code in several ways. It takes into account historical names at Kincaid Park. As part of the larger Kincaid Project Group effort, the biathlon facility at this location was moved and substantially upgraded. The new facility retains the historic name, the Kimberly Berg Biathlon Range. It further aligns with municipal code's preference to name features within a larger facility and not change the existing names of parks. It does not remove or affect any other existing family or geographic names.

This proposal specifically addresses AMC 3.97.025B2, pertaining to Parks and Recreation facilities, by recognizing an organization that has "made a substantial donation to the acquisition or development of the property." The committee believes this facility is particularly appropriate and does not wish to suggest any other alternatives.

According to the Kincaid Project Group, ConocoPhillips was an early and strong proponent of the project. It has also been the largest private contributor seeking recognition and has made substantial donations of in-kind resources beyond the direct contribution of \$500,000 toward the project. The proposed naming is also consistent with honorary naming contribution levels in other communities and is part of a schedule developed with assistance from national fundraising consultants.

Community, Security, Prosperity

Mayor Mark Begich
Assembly Chair Matt Claman
April 18, 2007
Page 2

Finally, in its September 2007 resolution on the subject, the Parks and Recreation Commission recommended naming the stadium for "an agreed term reflecting the useful life of the facility and that ConocoPhillips be recognized for their corporate sponsorship pursuant to the Parks and Recreation Corporate Sponsorship Policy." The committee spent more time on this subject than any other during its meeting. While appreciative of the Parks and Recreation Commission desire to align contributions with facility lifecycles as a method of adequately funding maintenance and capital needs, the committee decided not to recommend this novel approach to the Assembly for this facility.

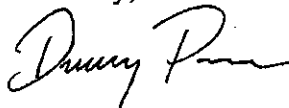
Current code does not contemplate limiting honorary names to the lifecycle of particular facility, and lifecycle is a difficult term to agree upon because it is heavily affected by maintenance, something out of the donor's control. The committee also wishes to express some concern that initiating this policy for one facility is unfair to the donor when all past donors of similar amounts to other municipal facilities, such as the Anchorage Museum at Rasmuson Center or Cuddy Family Midtown Park, have not had their honorary names be limited to the lifecycle of a feature within that facility.

In the case of ConocoPhillips, they contributed over \$500,000 to a \$10 million project that is forward thinking enough to include a maintenance endowment. This endowment is a significant and relatively unique feature that demonstrates the long term commitment of ConocoPhillips and Kincaid Project Group to this project and Kincaid Park. Further, the donor wished to advance an entire project that is roughly \$10 million in scope, not solely fund a select facility. Naming the stadium and field also does not preclude future sponsorship opportunities at the site or at Kincaid Park as a whole.

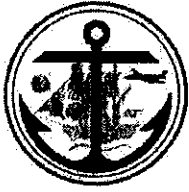
Should the corporate entity ConocoPhillips disappear, current code would allow another donor to contribute to the project and receive honorary naming at this location after a span of twenty years. If no other donor stepped forward to fund improvements to the field at that time, Anchorage would have an historical marker of a substantial corporate donor.

I hope this provides you with a sample of our vigorous discussion and our recommendation. Thank you for the opportunity to assist in this matter.

Sincerely,

A handwritten signature in dark ink, appearing to read "Devery Prince", written in a cursive style.

Devery Prince, Chair
ConocoPhillips Stadium Naming Committee



MUNICIPALITY OF ANCHORAGE
ANCHORAGE PARKS & RECREATION
PARKS & RECREATION COMMISSION



Submitted by: Chair of the Commission at the
Request of the Department Director

Prepared by: Anchorage Parks and Recreation
Department

For reading:

Anchorage, Alaska
AR 2007-32

1 A RESOLUTION

2
3 Whereas, the request to name the proposed artificial turf stadium has been submitted by
4 the Mayor's Office to the Public Facilities Advisory Commission (PFAC); and

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6 Whereas, the PFAC has referred this project to the Parks & Recreation Commission for
7 an advisory resolution; and

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9 Whereas, corporate sponsors have stepped forward to provide volunteers and funding for
10 park and trail improvement projects; and

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12 Whereas, the Anchorage Parks & Recreation Department and Anchorage Park
13 Foundation welcome partnership opportunities that are consistent with and appropriate to our
14 mission and lines of business; and

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16 Whereas, the Anchorage Parks & Recreation Department has established sign standards
17 consistent with Title 21 requirements; and

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19 Whereas, the Parks & Recreation Commission has discussed a corporate sponsorship
20 policy and the naming of a facility for a limited timeframe based on the useful life of the facility;

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22 **BE IT RESOLVED**, The Parks and Recreation Commission recommends that the Public Facilities
23 Advisory Commission approve the naming of the artificial turf stadium after ConocoPhillips for an
24 agreed term reflecting the useful life of the facility and that ConocoPhillips be recognized for their
25 corporate sponsorship pursuant to the Parks & Recreation Corporate Sponsorship Policy.

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27 **PASSED AND APPROVED** by the Anchorage Parks & Recreation Commission this 13th day of
28 September, 2007.

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33 ATTEST:

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Department Director


Chair



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 128,2008

CLERK'S OFFICE

APPROVED

Date: 2.26.08

Meeting Date: February 26, 2008

FROM: Mayor

**SUBJECT: Request to Name a New Artificial Turf Stadium at Kincaid Park
in Honor of ConocoPhillips**

Under the procedure prescribed in AMC 3.97.030, I am initiating the naming process to honor the contributions of ConocoPhillips to Kincaid Park. This request was previously initiated but not completed under the former procedure. As such, it has been examined by the Parks and Recreation Commission. Their favorable resolution summarizing their discussions is attached.

ConocoPhillips has contributed over \$500,000 towards improvements at Kincaid Park as championed and guided by the Kincaid Project Group, a nonprofit entity working cooperatively with the municipality. This project, encompassing roughly \$10 million worth of improvements to Kincaid Park, has been thoroughly examined and approved by the Parks and Recreation Commission, and this naming request is consistent with the Kincaid Project Group's private fundraising plan. This is the first of hopefully numerous large private donations towards new competition level soccer fields, new biathlon facilities, and miscellaneous improvements to existing ski trails.

The new stadium will be constructed in 2008 on the site of the former biathlon range, just south of the Kincaid Chalet. The new biathlon range is located to the east of the chalet and south of Kincaid Road

AMC 3.97.030 calls for the Mayor and the Assembly Chair, to name two persons each to a four person panel to make a recommendation to the Assembly. I have discussed the matter with the Assembly Chair and our respective nominees are listed below.

Michael Johnson, from my office, along with assistance from the Parks and Recreation Department as needed, will assist the panel in holding a public meeting, deliberating on this matter, and preparing a resolution for the Assembly's action.

Mayoral Appointments

Dwayne Adams
13231 Reef Place
Anchorage, AK 99515

Richard Owens
2114 McKenzie Drive
Anchorage, AK 99517

Assembly Chair Appointments

James Burkholder
7903 Jodhpur Street
Anchorage, AK 99502

Devery Prince
8747 Pluto Drive
Anchorage, AK 99507

Thanks for your attention to this matter, and I look forward to presenting you with the outcome of the panel's deliberations.

Respectfully submitted,

Mark Begich
Mayor

Attachments

Wm. Dwayne Adams, Jr.

Dwayne Adams is a landscape architect and the president of Land Design North, located in Anchorage. Through his work with the firm and other firms for which he has worked, he has produced some of Anchorage's most know works, including Town Square Park, the Boney Courthouse Plaza, and Kincaid Park. He has been a resident and an active member in community issues for over 31 years.

Within the volunteer sector, Dwayne has been an active volunteer and leader with the National Ski Patrol, the American Red Cross, the American Society of Landscape Architects, the Master Gardener program, Cook Inlet Soccer Club, and the Goldstriker's Soccer Club. He was a member of the Anchorage Planning and Zoning Commission and served for six years, two years as vice-chair. Also, Dwayne has been vice president and president of the Nordic Ski Club of Anchorage and is past president of the Kincaid Project Group.

Richard Owens
2114 McKenzie Dr
Anchorage, AK 99517-1135

Education:

Graduate University of Montana 1976

Employment:

Owner, Jewel Lake Tastee Freez

VP of Operations, H2Oasis Indoor Waterpark

Volunteer Service:

Catholic Social Services

ASD School/Business Partnership Program

Sand Lake Community Council

Employer Support of Guard and Reserve

Anchorage Boys & Girls Club

American Diabetes Association

Food Bank of Alaska

Bean's Café

Blood Bank of Alaska

Crisis Pregnancy Center

Alaska Travel Industry Charity Walk

Anchorage Parks Foundation

Jim Burkholder
7903 Jodhpur Street
Anchorage, Alaska 99502
Phone: 243 2839

I have lived in Anchorage since 1956. I graduated from West High School, went to college in Colorado and returned to spend my whole adult life here. During that time I have been an active skier, runner, hiker and bicyclist. I taught school and coached cross country running and skiing at Dimond High School for 20 years. I was the first ski coach at UAA from 1973-1978. I have been a regional cross country ski coach for the US Ski team and was an assistant coach at the 1979 Pre Olympics and 1980 Olympics

I have stayed in this community because of the excellent trail facilities which have been developed as the community has matured over the past 40 years. I firmly believe that the systems of paved bike trails and soft surface ski and multi use trails in the community are one of the most valuable assets this community offers to residents and visitors.

As a member of the Nordic Ski Club of Anchorage and leader of their trails committee for many years, I have taken an active part in the planning, development, and actual construction of many of the trails in the community. I have traveled extensively in the United States, Europe and Scandinavia and witnessed many excellent trails and trail related facilities around the world and have brought ideas home to Anchorage.

The following is a list of trail related projects I have worked on since 1967 as a volunteer.

67-71 Trails behind Dimond High School for use by runners, skiers and the community. These trails have been lost to subdivision development.

68 Design and construction of the Winner Creek Trail at Alyeska for the 1969 Junior National Ski Championships - this trail is still in use for hikers and cross country skiers at Alyeska

70 Service High School Parents and Nordic Ski Club design of ski trails at Service High School

71 Trail clearing and construction of 5km trail at Service

71 First identification of trails for cross country skiing at Kincaid Park.

As ski coach at Dimond High School and with the loss of school area trails to subdivision development, I took the ski team to Kincaid and we skied along the airport fence lines. From this experience developed the first actual ski trails at Kincaid.

72 Design and layout of 7 1/2km of trails in the Little Campbell Lake area of Kincaid Park

72 planning and construction of 3km and 2km loop additions to the Service HS / Hillside Park trail system

73-74 design and layout of trails on the south side of Raspberry Road in Kincaid Park

74 Bartlett High School Trail system design and construction

75 Trails improvements and widening of trails, construction of ATV barriers at Kincaid

Park

- 74-79 Planning, development, and construction of ski trails at Russian Jack Springs in preparation for the Arctic Winter Games in Anchorage
- 77-78 Chairman for design, fund raising and construction of lighted trail at Bartlett
- 78 Military Land was turned over to the city at Kincaid - Trail expansion planning.
- 78 Project 80's city wide committee for winter recreation
- 78 Planning for the first lighted trail section at Kincaid - Jodhpur Street Loop
- 80-81 Anchorage Winter Recreation Advisory Committee representative from Nordic Ski Club - Begin to plan for the Tudor Road Overpass as the connecting link for a trail system from the mountains to Kincaid and with extension to Potter in the future
- 82 Planning layout of trails at Kincaid for the 1983 World Cup Cross Country Ski Races
- 83 There are now over 25 km of ski trails at Kincaid Park - designed and constructed through extensive volunteer efforts and labor. The trails were designed as need increased for school racing programs and national and international competition - the result has been the opening of the park to every recreational skier, runner hiker, and mountain biker in Anchorage.
- 84 Design and construction of the start/finish area
- 85 Committee member for planning the Kincaid Outdoor Center
- 85-86 planning lighted trail sections from the bridge to the stadium at Kincaid
- 83-88 Supervise winter trail maintenance for the Nordic Ski Club - implement the voluntary trail fee program after the city stopped providing funds for trail maintenance in 83
- 87 Help design the Andrew Lekisch trail system
- 86-88 Design and install snow making system at Kincaid
- 89 The total trail system at Kincaid is now about 50 km for summer and winter use
- 90 Recruited the UAA engineering and survey classes to map ski trails in Anchorage
- 92 - Construction of three bridges over Campbell Creek on the Tour of Anchorage Trail
- 91 - Design and construction of the Sisson trails at Kincaid
- 93 - Planning and implementing a trail sign system for Kincaid
- 94 - Planning for the Junior Nordic Lighted trail at Service
- 95 - Organization of an Area wide mapping system for the ski trails in the Anchorage Bowl

- 95 Addition of You are Here maps to the Kincaid trail signs
- 96 - Help with design and construction of the Lighted trail on the Mize Loop at Kincaid
- 97 Design and construction of the Mize/Sisson Loop Connection at Kincaid
- 98 Stadium improvement and fill project in the Kincaid Stadium
- 98 Replacement of trails at Service lost to Football and track development

Devery Prince

8747 Pluto Drive, Anchorage, AK 99507 W (907) 279-9000 F (907) 279-7000 C (907) 230-9000

Career Summary

Developed and manages one of Allstate's largest agencies. Prior history includes commercial appraisal experience and analyst/accountant experience for large oil company. Extensive work with multi-disciplined teams in both a leadership and individual contributor role.

Experience

2003 - present **MIR, LLC.** PO Box 232614 Anchorage, Alaska 99523

Manager/Member

- Holding company for real estate and business investments.

1995 - present **Devery Prince Agency, Inc.** 401 East Fireweed Lane # 200 Anchorage, Alaska 99503
President

- One of the nation's largest Allstate Insurance agencies
- Alaska Agent of the Year '97, '98, '99, '00, '02, '03, '06
- Service on Numerous Home Office and Regional Advisory Teams
- Developed "model-program" for Dealership Referral Program.
- Licensed in Variable Securities, Life & Health and Property & Casualty.

2000 - 2003 **AlaskaSAT, LLC.** Anchorage, Alaska

President and CEO

- Advisor to SOA Dept. of Community & Econ. Development *Rural Strategies* team regarding improving urban/rural telecommunications through the use of advanced and emerging technologies to lower cost and increase capacity.
- Value Added Reseller Agreements with advanced and emerging technology companies.
- Relationship with qualified SBA set-aside eligible Alaska Native Corporations.

1992-1995 **Affiliated Appraisers of Alaska.** Anchorage, Alaska

Commercial RE Appraiser

- Developed independent appraisal business through Affiliated Appraisers of Alaska.
- Developed numerous business contacts and successfully marketed into new geographical areas.

1991-1992 **ARCO Alaska, Inc.** Anchorage, Alaska

Tax & Revenue Accountant

- Calculated, reported and paid state and federal royalties and severance taxes each month.
- Due to magnitude of liability all work was reviewed and approved by the Vice-Presidents of Tax and Financial Reporting & Analysis.
-

Education

1987-1991 Bachelor of Business Administration in Finance, Texas A & M University

Current Community Service and Board Positions

- MOA - Public Facilities Advisory Commission
- President - Nancy Lake Homeowners Association.



MUNICIPALITY OF ANCHORAGE
ANCHORAGE PARKS & RECREATION
PARKS & RECREATION COMMISSION



Submitted by: Chair of the Commission at the
Request of the Department Director

Prepared by: Anchorage Parks and Recreation
Department

For reading:

Anchorage, Alaska
AR 2007-32

A RESOLUTION

Whereas, the request to name the proposed artificial turf stadium has been submitted by the Mayor's Office to the Public Facilities Advisory Commission (PFAC); and

Whereas, the PFAC has referred this project to the Parks & Recreation Commission for an advisory resolution; and

Whereas, corporate sponsors have stepped forward to provide volunteers and funding for park and trail improvement projects; and

Whereas, the Anchorage Parks & Recreation Department and Anchorage Park Foundation welcome partnership opportunities that are consistent with and appropriate to our mission and lines of business; and

Whereas, the Anchorage Parks & Recreation Department has established sign standards consistent with Title 21 requirements; and

Whereas, the Parks & Recreation Commission has discussed a corporate sponsorship policy and the naming of a facility for a limited timeframe based on the useful life of the facility;

BE IT RESOLVED, The Parks and Recreation Commission recommends that the Public Facilities Advisory Commission approve the naming of the artificial turf stadium after ConocoPhillips for an agreed term reflecting the useful life of the facility and that ConocoPhillips be recognized for their corporate sponsorship pursuant to the Parks & Recreation Corporate Sponsorship Policy.

PASSED AND APPROVED by the Anchorage Parks & Recreation Commission this 13th day of September, 2007.

ATTEST:

Department Director

Chair

Content ID: 006050**Type:** MayorAppointments -**Title:** Request to Name a New Artificial Turf Stadium at Kincaid Park in Honor of ConocoPhillips**Author:** buddnr**Initiating Dept:** Mayor**Date Prepared:** 2/15/08 4:54 PM**Assembly Meeting**
Date: 2/26/08

Workflow Name	Action Date	Action	User	Security Group	Content ID
Clerk_Admin_SubWorkflow	2/18/08 11:19 AM	Exit	Heather Handyside	Public	006050
MuniMgrCoord_SubWorkflow	2/18/08 11:19 AM	Approve	Heather Handyside	Public	006050
Mayor_SubWorkflow	2/15/08 5:17 PM	Approve	Michael Fox Johnson	Public	006050
BoardCommissionApptWorkflow	2/15/08 5:11 PM	Checkin	Nellen Budd	Public	006050

11.0
2008 FEB 19 PM 12:09
CLERK'S OFFICE

Content ID: 006336
Type: AR_AllOther - All Other Resolutions
Title: A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY AND
MAYOR MARK BEGICH TO NAME THE CONOCOPHILLIPS STADIUM AND
FIELD AT KINCAID PARK
Author: maglaquijp
Initiating Dept: Mayor
Date Prepared: 5/1/08 4:27 PM
Assembly Meeting Date: 5/20/08
Public Hearing Date: 6/24/08

Workflow Name	Action Date	Action	User	Security Group	Content ID
Clerk_Admin_SubWorkflow	5/9/08 11:06 AM	Exit	Heather Handyside	Public	006336
MuniMgrCoord_SubWorkflow	5/9/08 11:06 AM	Approve	Heather Handyside	Public	006336
MuniManager_SubWorkflow	5/9/08 10:59 AM	Approve	Michael Abbott	Public	006336
MuniManager_SubWorkflow	5/2/08 9:46 AM	Checkin	Joy Maglaqui	Public	006336
Mayor_SubWorkflow	5/2/08 9:41 AM	Approve	Michael Fox Johnson	Public	006336
AllOtherARWorkflow	5/2/08 8:24 AM	Checkin	Joy Maglaqui	Public	006336
Mayor_SubWorkflow	5/1/08 4:50 PM	Reject	Michael Fox Johnson	Public	006336
AllOtherARWorkflow	5/1/08 4:29 PM	Checkin	Joy Maglaqui	Public	006336

AMC 3.97.030

C. Final action by the assembly shall be no earlier than one year posthumously for naming of a building, facility, or park. In all naming or renaming, the assembly shall set the proposed resolution addressing the panel's recommendation for public hearing at least one month after introduction to ensure appropriate information dissemination to the public prior to final action by the assembly.

(AO No. 87-73; AO No. 2006-51(S), § 4, 6-20-06; AO No. 2007-95(S), § 4, 9-25-07)